

EU Danube Region Strategy

PA 8 LIGHTHOUSE

SUPPLY CHAINS & FINANCE



global verantwortlich BW

UPJ e.V. Baden-Württemberg



Steinbeis
Europa Zentrum
Enabling Innovators to Grow



Gospodarska
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Interreg Programme
Danube Region



Co-funded by
the European Union



REPUBLIC of CROATIA
Ministry of
Economy



Baden-Württemberg
Ministry of Economic Affairs,
Labour and Tourism

Basics

Acronym: global verantwortlich BW

Name: global verantwortlich BW – Lieferketten nachhaltig gestalten

Country: Germany

Scoring: 43/50

Project coordinator:



UPJ e.V.



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<https://gvbw.de/>

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Lieferketten nachhaltig gestalten

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Key Project Data:

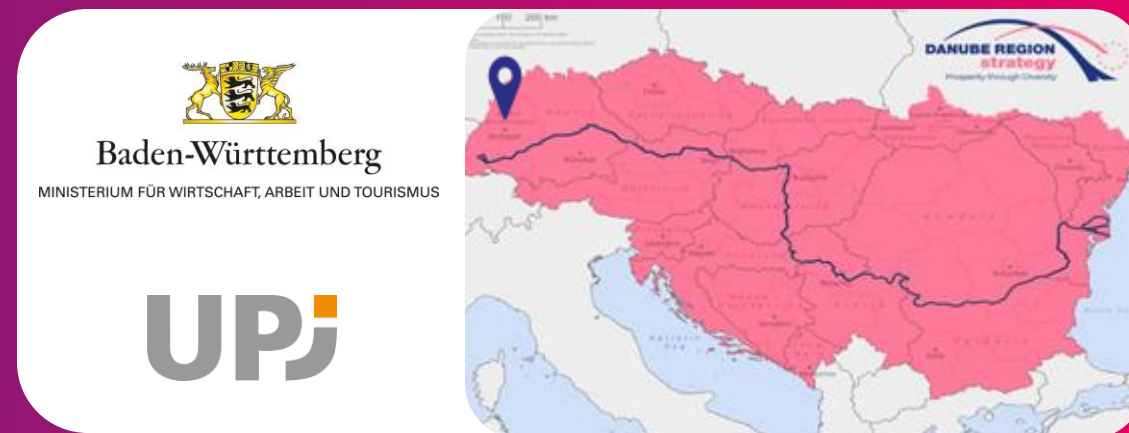


Since 2021



Funded by by the Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg

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About the project

global verantwortlich BW
Lieferketten nachhaltig gestalten

The „**global verantwortlich BW – Lieferketten nachhaltig gestalten**“ project is a programme coordinated by the Network for Corporate Responsibility and Social Engagement UPJ e.V. on behalf of the **Ministry of Economic Affairs, Labor, and Tourism of Baden-Württemberg**.

The project's objective is the **promotion of sustainability and ethical practices within supply chains**, particularly for companies in Baden-Württemberg.

The programme is aimed primarily at companies in Baden-Württemberg that are developing and **implementing sustainable value and supply chain management** in a **global competitive environment**. The offer focuses on a programme of public information events and online seminars as well as in-depth workshops and digital meetings within a company network.

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INNOVATION

The programme facilitates a trusting, interdisciplinary exchange between companies, politicians and civil society. Relevant stakeholders are presented with a variety of effective practical solutions that can be incorporated into decision-making processes.



SUSTAINABILITY

The programme supports companies from BW to implement sustainable supply chain management and to respect human and environmental rights in global supply chains.



SCALABILITY POTENTIAL

The programme could be adapted for larger regions, such as entire federal states or metropolitan areas, as well as smaller areas, such as cities and municipalities.

Activities

global verantwortlich BW is a free support programme, focusing on **company networking, peer learning and interdisciplinary dialogue** at various events:



Public events:

Public events and online seminars highlight the implementation options and challenges of sustainable value and supply chain management and discuss current and future regulatory requirements from the perspective of various stakeholders.



Company network:

Participants of the free company network join representatives of Baden-Württemberg companies in practical work on their own sustainable supply chain management, developing it further in various peer learning formats.

The programme supports enterprises with the following formats:

- **Workshops** - practical input, group work and exchange formats
- **Online network meetings** - knowledge transfer between network participants
- **Video consultations** – participants can exchange with experts
- **Mutual support in dyads** – participants provide each other with confidential, collegial advice



Online guide:

The online guide offers company representatives a step-by-step guide to implementing sustainable supply chain management, supporting them in paying greater attention to human and environmental rights within their supply chains.

The online guide compiles:

- Important information
- Good practice examples
- Guidelines on the process steps of sustainable supply chain management
- Overview of current developments in supply chain regulation

The following graphic illustrates the wide range of products that can be obtained from CO₂ recovery

Impact

global verantwortlich BW's impact is visible in these key results:

Enabling supply chain experts to look beyond their own company's horizons

Facilitating collegial exchange and knowledge transfer in a trusting environment with experts from a wide range of companies of all sizes and industries

The various event formats provide practical knowledge and skills for effectively implementing sustainable supply chain management, particularly within the current regulatory framework

Helping companies to better address human rights and environmental risks within their global supply chains

→ Examples of good practice from the network companies can be found on the project website: [Link](#)



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