

EU Danube Region Strategy

PA 8 LIGHTHOUSE

**SUPPLY CHAINS & FINANCE**

# Master Study Program Supply Chain Management, Logistics, Production (SLP)

DHBW Center for Advanced Studies,  
Baden-Württemberg



# Basics

**Master SLP – DHBW**



**Name:** Master Study Program Supply Chain Management, Logistics, Production (SLP)

**Country:** Germany

**Scoring:** 43/50

## Project Coordinator:



DHBW CAS – Duale Hochschule Baden-Württemberg (Dual University Baden-Württemberg), Center for Advanced Studies



<https://www.cas.dhbw.de/supply-chain/>

## Funding:



- DHBW
- The Dieter Schwarz Foundation
- Participating Companies

## Contact Person:



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DHBW



**Steinbeis  
Europa Zentrum**  
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REPUBLIC of CROATIA  
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Economy



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Ministry of Economic Affairs,  
Labour and Tourism

# About study program SLP

The Master's Program in **Supply Chain Management, Logistics, and Production (SLP)** provides in-depth technical and organizational expertise for the planning, control, and operational execution of logistical processes.

Suitable for employees in industry, trade, consulting firms, software providers, and logistics service providers who are involved in value chains and aim to take on complex tasks in design, coordination, planning, and control.

## Prerequisites:



Graduation with Bachelor degree in economics or business (from any university)



At least one year of professional experience



Interest in targeted specialization

# Key aspects

## INNOVATIVE

### Integration of theory and workplace practice

- ensures real-time knowledge transfer + innovation at the intersection of academia and industry

### Customizable learning paths

- allows students to select modules tailored to emerging trends (e.g. AI in supply chains, Supply Chain Consulting, Robust Decision Making in today's uncertain environment)

### Close university-business collaboration

- encourages applied research + problem-solving based on current business needs

## SCALABLE

### Modular study structure

- makes it easier to scale participation across departments or locations without disrupting business operations

### Part-time model

- Employees can remain fully employed while studying, making it feasible for both SMEs + large enterprises to support multiple participants

### Virtual / remote options (for some lectures)

- lowers travel costs for participants

### One-time partner registration

- streamlines onboarding for new companies + lowers the barrier to broader institutional involvement

# Key aspects

## SUSTAINABLE

### Long-term skill development

- Employees gain future-proof qualifications that strengthen both individual careers + organizational resilience

### Focus on sustainable logistics

- Curriculum includes environmental + ethical aspects of supply chains, supporting companies in achieving ESG goals

### Retention and engagement

- Companies investing in their employees' education foster sustainable workforce development + reduce turnover

### Customized executive education modules or industry programs

- partner companies can use them to offer state-of-the-art learning and development for their talents

# Added value

The added value of a dual master's program like the one offered by DHBW CAS in Supply Chain Management, Logistics, and Production lies in several key areas:

## 1. Academic and Practical Integration

- Direct application of knowledge
- Deeper learning

## 2. Career Advancement

- Tailored professional development
- Leadership readiness
- Networking

## 3. Employer Benefits

- Immediate impact
- Retention + motivation

## 4. Organizational Fit

- Custom-fit curriculum
- Knowledge transfer

## 5. Accredited and Recognized



# Conclusion

10

+10 years experience with master program



Continue to gain recognition



New dual partners are joining



Evaluation of lectures + seminars  
→ to improve teaching content

# Tips for replication



get all stakeholders involved early on



For dual study program: need academic side, partner companies, the federal, regional +/or local authorities



Start by finding out the needs of both employers and (potential) students

Master SLP – DHBW

