







Venue and Accommodation Hotel "LAV",

J.J.Strossmayera 18, Vukovar, Croatia

EU STRATEGY FOR THE DANUBE REGION

3rd Workshop of Priority Area 8 "Cluster Networking and Development Prospects in the Danube Region"

10 and 11 March 2015

Tuesday 10 March 2015			
12.30 -13.30	Networking lunch		
13.30 - 14.00	Registration		
14.00 - 14.20	Opening address Božo Galić, County Perfect of the Vukovar-Srijem County Ivan Penava, Mayor of the City of Vukovar Dražen Pros, Deputy Minister of Entrepreneurship and Crafts, SME Envoy		
	POLICY FOR STRATEGIC CLUSTER DEVELOPMENT IN THE DANUBE REGION		
14.20	R	uropean Commission, Coordinator EU Strategy for the Danube egion (EUSDR) Competence Centre Macro-regions and European erritorial Cooperation, DG Regional and Urban Policy	
	Hans Peter Herdlitshcka Ministry of Finance and Economy of Baden-Wurttemberg, Priority Area Coordinator PAC8 General Overview of the Priority Area 8 on "Competitiveness of Enterprises including clustering"		
		The role of clusters in the process of smart specialization Ministry of Economy Republic of Croatia	
	NEW TRENDS IN REGIONAL CLUSTER DEVELOPMENT IN THE DANUBE REGION		
	Daniel Acs	New trends in cluster development, Union of Slovak Cluster Slovak Republic	
	_	CEO Anteja ECG Innovation and Clustering Policies , Slovenia	
	Peter Keller	Ministry for National Economy, Hungary	
	Jürgen Raizner	From low-cost manufacturing to innovation: Romanian textile clusters	









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	promote creativity Steinbeis Transfer Management S.R.L., Germany / Romania			
16.30 – 17.00 Coffee break				
17.30 18.00 – 19.30 19.30 – 22.00	Discussion/Q&A Visit to renewed Castle Eltz in city of Vukovar - Promotion of the Culture Heritage Networking Dinner hosted by the Ministry of Entrepreneurship and Crafts			
	7.00.00			
	Wedne	esday 11 March 2015.		
9.00 – 13,00	CLUSTERS-REGIONAL/TRANSNATIONAL NETWORKING, GOOD PRACTICE EXAMPLES			
	Dijana Bezjak	Assistant Minister, Ministry of Entrepreneurship and Crafts, Croatia		
	Zorica Marić	Ministry of Economy, Serbia		
	Ivana Jurić	Regional Development Agency of Slavonia & Baranja		
	Ivalia Julic	Regional Development Agency of Slavonia & Daranja		
	Panel presentation and discussion Moderator Željko Erkapić, Agricultural Equipment Cluster Ltd, Osijek			
	Janos Keresnyei	Creative Industry Cluster at Cultural Innovation Competence Centre (CICC)		
	Alida Perkov	Pre-clusterisation of micro and small WEPs BPW Pula Croatia, President BPW Danube Net		
	Zoran Pekez	Vojvodina Metal Cluster-VMC		
	Ines Katić Križmančić	Klaster KLG Group		
10.30 – 11.00	Dilyana Stoyanova	DonauMotor-AutomotiveSuperCluster in the Danube Region Bulgaria		
Coffee break Panel presentation and discussion				
	Moderator Marijan Kav	President of the Management Board		
	Carlo Piemonte	What's the meaning of being a cluster manager		
		Italian Chair District, director		
	Nataša Pantović	Serbian Wood Industry Cluster, Cluster		
		For Wood Processing, cluster manager		
	Erhard Pretterhofer	Holzcluster , Graz, Austria		
	Manda Buturac	Cluster manufacturer of solid furniture MASIVA		
13.00 – 13.30				
Discussion Q&A				
Conclusions				
14.00 LUNCH				
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