

Creative Danube –  
Cultural and Creative Industries in the  
Danube Region:  
perspectives and opportunities

Vienna, 30 April 2014

## Overview

- CCI in Europe – CCI in the Danube region
- Definition „dilemma“ (heterogene sub-sectors, cluster perspective/value-chain)
- Spill-overs
- Recent and future EU developments
- Opportunities: funding & visibility

## What is the plan for today:

0. Pro-actively participate at the discussions of this workshop
1. Introduction round (name, organisation, why are you interested in CCI, any sub-sectors in focus?)
2. CCI landscape in your country
3. Thematic areas of interest
4. Generation of projects (idea, funding, partnership)
5. Wrap-up => next steps

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