



Truckenmüller & Company

Instant trip to competence

Connecting the Manufacturing Industries of the Danube Region

Optimization of transnational value chains

Political-Strategic Cluster Working Group of PA8

30.04.2014, Vienna

Project Idea



- Optimization of the transnational value chains in Europe by setting up of a managed huge internet platform which connects the manufacturing industries in the countries along the Danube river
 - ❖ Automotive
 - ❖ ICT
 - ❖ Machine Building
 - ❖ Automation

Objectives



- Improvement of the European industry by integration of the transnational value chains in all Danube countries
- Enabling the Danube Region to become the European technology axis of Best Practice
- Set up of the biggest network of experts in technology driven industries as an answer to improve innovation and reduce unemployment
- Initiative to integrate the activities of:
 - ❖ World leading companies
 - ❖ SME's in these industries and in West and East Europe
 - ❖ Universities, Research Institutes, TechParks and technical schools

Project Status and Connected Projects

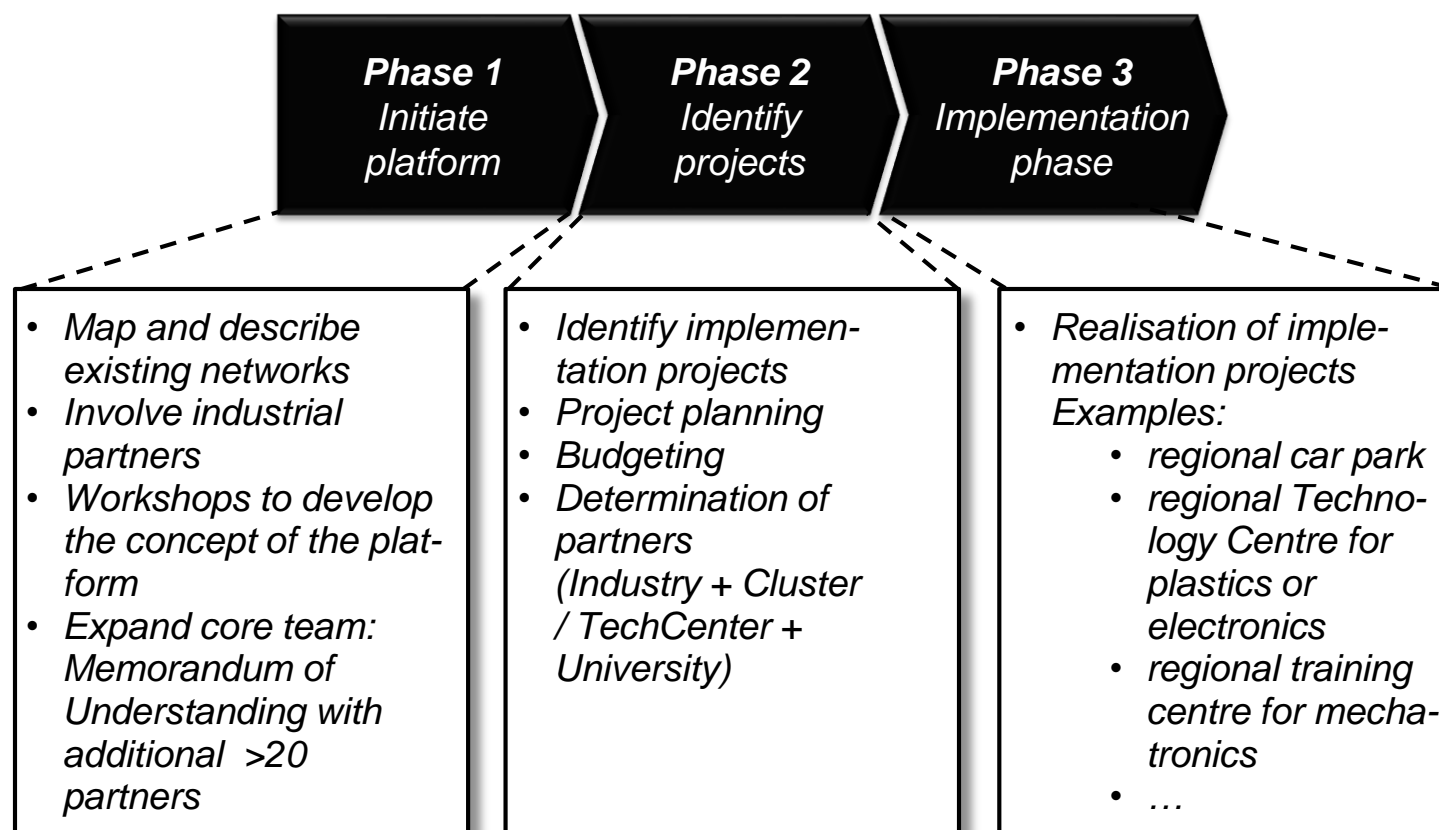


- Activities to realize the platform have been already started
- The first version of the platform will be available end of May 2014
- Connected projects
 - ❖ Auto Park Bulgaria. Search for experts. Start: May 2014
 - ❖ DonauMotor. Set up of a “Super Cluster Technology” in all Danube countries. Start: June 2014
 - ❖ DonauSchwaben. Connecting technology driven SME´s from Baden-Württemberg with SME´s and large companies in SEE. Start: March 2014
 - ❖ Automotive Cluster Bulgaria: Rollout of the cooperation with Automotive Clusters – Partners till today: AC Serbia, AC Styria, AMZ Dresden

Project DonauMotor



Automotive Industry as Engine of Innovation in the Danube Region



Project DonauMotor

Automotive Industry as Engine of Innovation in the Danube Region



Contact

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