

Boosting Innovation Policies with Clusters along the Danube
27-28 June 2013, Linz, Austria

Results of Workshop B “A New Cluster Programme of DG Enterprise”

Which targets should be included in the new programmes?

1. Programming

- a. Eligibility of target groups?
- b. Lack on linking makro-regional strategies and strengthen cluster coop between makro-regions
- c. Expectations from cluster organization regarding internationalization maybe to high
- d. What are the incentives for cluster managers regarding internationalization

2. Content

- a. Recommendations what kind of support for clusters of different stages of development.
- b. Transparency & information on how to use the platform;
- c. Internationalization: of cluster managers or cluster organization > is there a strategy > examples would be helpful > guideline
- d. Training: guideline > which steps are necessary
- e. For internationalization more support for SME in relation to IPR, etc...
- f. Cluster excellence case studies on cluster marketing, gender equality, financial models and tasks, access to finance emerging industries
- g. Certification system for cluster managers (different level: A, B, C)
- h. Internationalization should address IPR aspects

3. Reporting

- a. Tangible results and KPI's
- b. Transparency about the information – visibility of clusters

What should be avoided in the new programmes?

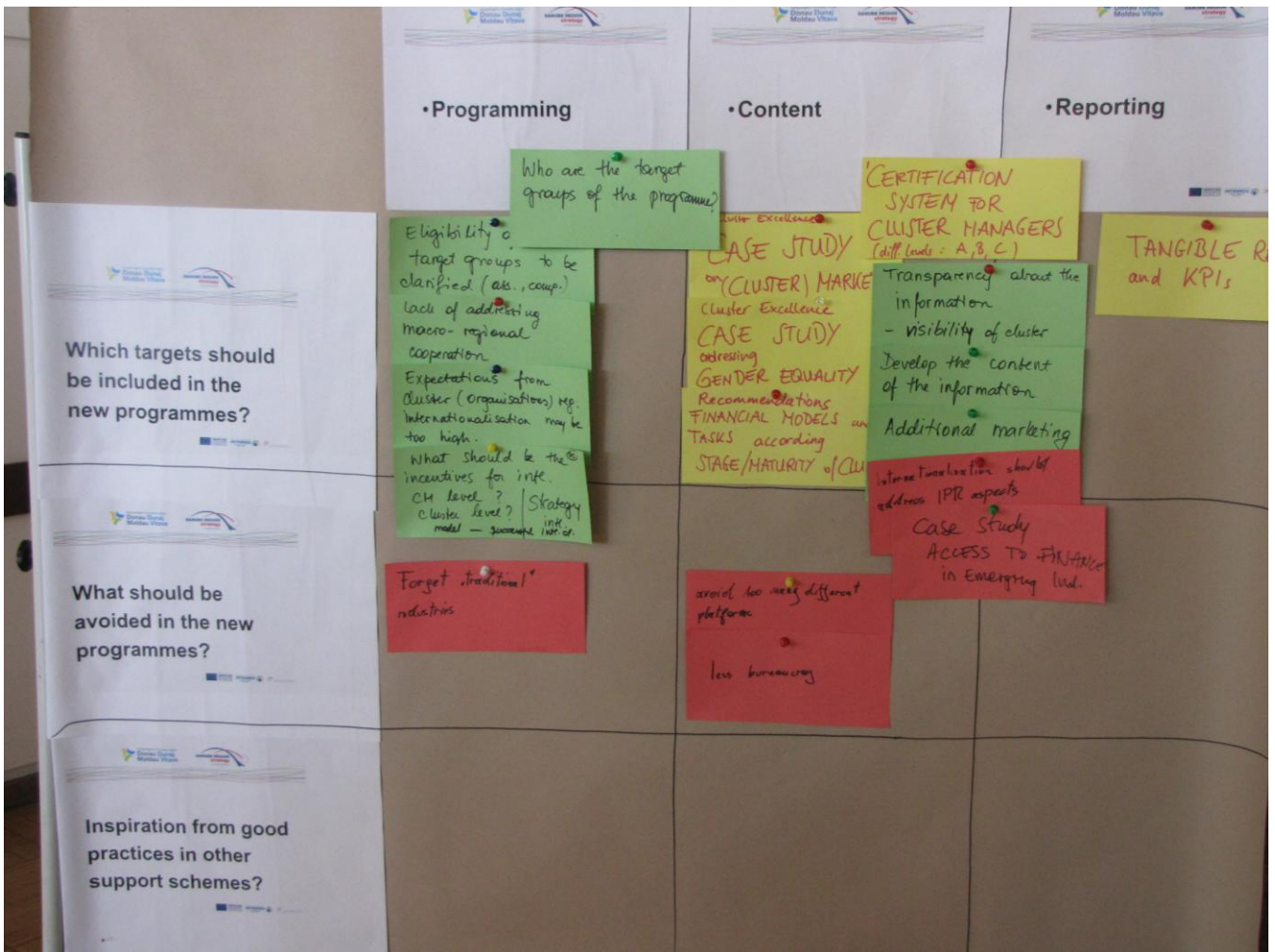
1. Programming

- a. To forget the traditional industries
- b. To focus only on new or emerging industries

For further information please contact:

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2. Content
 - a. Avoid to many different (new) platforms
3. Reporting
 - a. Less bureaucracy



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