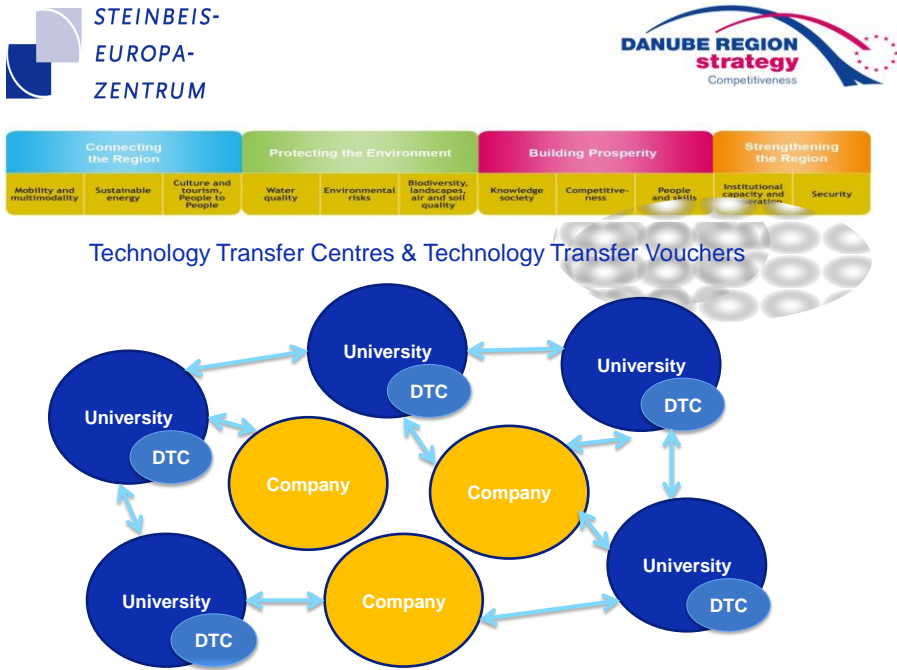


Danubian Initiative for Innovation and Technology Transfer

(DRAFT - 10/04/2012 - Steinbeis)

Objective

The objective of the **Danubian Initiative for Innovation and Technology Transfer** will be to foster the competitiveness of the Danubian industry by supporting innovation and technology transfer, as well as to coordinate and create synergies and links between existing technology transfer activities in the Danubian area. The different types of activities will be gathered in the frame of dedicated technology transfer centers (**Danubian Technology Transfer Centers – DTC**), which can be located e.g. at Universities or other organizations especially active in applied research and having strong collaboration with the industry.



Pilote initiative - Danubian Technology Transfer Centers (DTC)

Danube Transfer Centers (DTC) will be organized as “one-stop-shops” mainly for SMEs in regard of innovation & technology transfer. They are installed mainly at universities and research organizations and will have one common approach and strategy.

Their mission will be to link industry and research and to build a transnational network of DTCs in order to ensure the involvement of international experts at any stage. Furthermore they will be regional hosts for common projects regarding innovation & technology transfer.

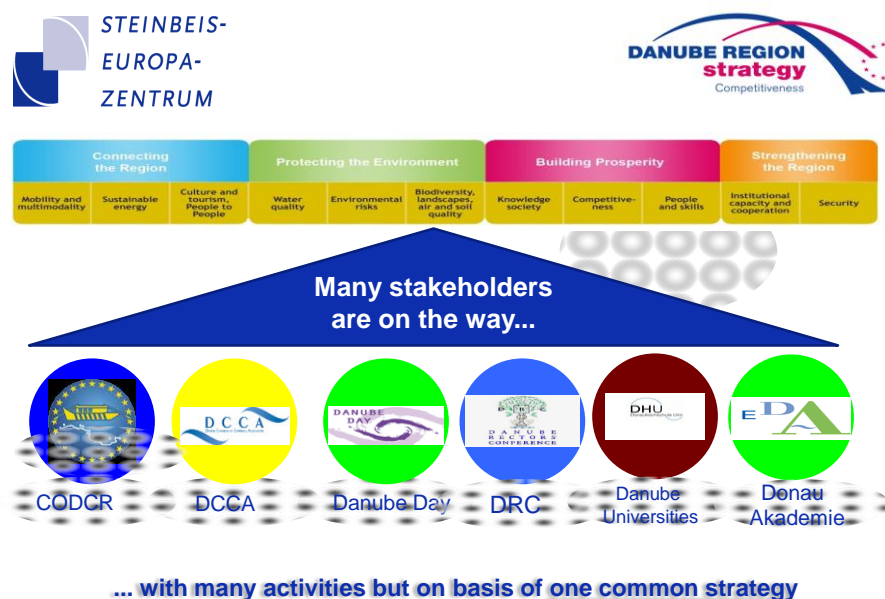
Activities and services

The different types of activities and services can be:

1. **Identification of technology needs** from the industry and especially SMEs. These needs can be identified through **innovation audits** performed in the companies.
2. **Identification of technology offers** from the universities and research centres in collaboration with existing networks like DHU, DRC, EDA...
3. Initiate new **research projects** funded by **Innovation Vouchers or other specific European Programmes.**
4. Identify the right **partners for collaboration.**

Make the link between existing networks and projects

The network of DTC will also **make the link** between the existing stakeholders and networks in order to bundle the efforts, create synergies between existing projects and prepare a **Joint Action Plan for Innovation and Technology Transfer** in the Danubian Region for the period 2014 – 2020.



Time schedule

In a first phase from July 2012 until the end of 2013, a pilot project will be started with a limited number of actors to demonstrate the feasibility of such a concept and to prepare a joint action plan with all the actors for the next funding period 2014 – 2020.



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