PA8: To support the competitiveness of enterprises

- **Pilot actions of Subgroup "Innovation and Technology Transfer"**

Action and Pilot Project	Work Packages*	Duration
1. Developing institutional infrastructure for technology transfer 1.1 Setting-up 3 pilot centres	**Definition Phase** - Identifying suitable region - Choosing partner/host institution - Establishing legal model for running pilot centres - Contracting; registration centres	**3 months**
	Implementation Phase - Training TT partner (of centre but also of hosting university) - Analysing needs of industry in region - Developing services	**6 months**
	Operational Phase - Coaching centres in developing projects with industry - Stimulating demand; generating ideas for innovation - Acquisition of transfer	**18 months**
2. Human Resources Development in Technology Transfer and Innovation 2.1 Training Program Innovation Management in 2 countries (150-200 participants from industry per country; 6 trainers per country)	**Definition Phase** - Identifying suitable region - Choosing partners for promoting training and for acquisition of participants	**3 months**
	Implementation Phase - Adapting training program for innovation managers that is successfully established in Romania to needs of other regions - Elaborating training program for local trainers	**3 months**
	Operational Phase - starting training courses for innovation managers in industry - starting training course for trainers in innovation management	**12 months**

*major work packages; detailed plan to be developed

Action and Pilot Project	Work Packages*	Duration
3. Elaborating innovation strategies for regions (also cross-border regions) 3.1 Innovation strategy for 3 pilot regions	**Definition Phase** - Identifying 3 suitable regions (incl. 1 cross-border region) - Establishing agreements with regional authorities	**3 months**
	Implementation Phase - Analysing companies' innovation needs and capacities - Analysing support infrastructure - Gap analysis	**6 months**
	Operational Phase - Coaching regional authorities and stakeholders in developing innovation strategy - Organising and performing a series of workshops in highly industrialised regions with participants from universities and other technology providers and with industry (technology consumers) as well as with relevant administration bodies	**12 months**
4. Establishing a financial system to stimulate demand for technology transfer 4.1 Technology Transfer Voucher (1 country out of HU, SK, CR, CZ, SLO)	**Definition Phase** - Identifying 1 suitable country and establishing partnership with national authority - Creating a financial pool, identifying possible sources of financing	**6 months**
	Implementation Phase - Analysing main needs and problems enterprises face when undertaking RTD and innovation in the country - Developing the program's characteristics, objectives, budget, type of research supported - Training partner in administrating and managing voucher program	**6 months**
	Operational Phase - Allocation of technology transfer vouchers - Monitoring implementation of projects and analysing impact on innovation capabilities of participating companies	**18 months**