

The Danube Region at the Turn of the Times

- Economic policy impulses from the EU Strategy for the Danube Region -

1 July 2022, Ulm (Venue: Stadthaus, Münsterplatz)
- Draft programme status 09.06.2022 -

The context

Along the Danube, nine EU Member States and five non-EU countries, including Ukraine, line up. Since 2011, they have been cooperating within the framework of the EU Strategy for the Danube Region (EUSDR) with the aim of improving the quality of life through sustainable development in the Danube region and strengthening cross-border cooperation. The Ministry of Economic Affairs, Labour and Tourism of Baden-Württemberg is organising a special event during which experts from politics, business and science will discuss, among others, the impact of the war in Ukraine on the Danube region and how cross-border value chains can be made more resilient.

The event is upon invitation and is mainly aimed at business representatives, associations, research institutions and municipal stakeholders from the Danube Region.

The planned procedure

The event will be very interactive. You can get directly involved in the respective discussions.

I. Expert Workshop: New Value Chains in the Danube Region

9:30 - 10:05

Official welcome address

State Secretary Dr. Patrick Rapp, Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg/ Member of the State Parliament BW

Greeting

- **Gunter Czisch**, Lord Mayor of the city of Ulm
- **Katrin Albsteiger**, Lord Mayor of the city of Neu-Ulm (tbc)

Political classification:

- **Matthias Holzner**, National Coordinator of the EU Strategy for the Danube Region in Baden-Württemberg, Ministry of State Baden-Württemberg



- **Dr. Judit Schrick-Szenczi**, Coordinator of the Priority Area 8 of the EU Strategy for the Danube Region

The Danube Region from an economic policy perspective

10:05 – 10:20	Danube Alliance: The New Role of Value Chain Resilience in Times of Uncertainty <ul style="list-style-type: none">• Dr. Gerd Meier zu Köcker – CEO Clusteragentur Baden-Württemberg• Benedikt Sedlmayr VDI/VDE Senior consultant,
10:20 – 10:35	Turning Residuals into Value – Bioeconomy as Enabler for New Value Creation Ana Dijan , Croatian Wood Cluster
10:35 - 10:50	Coffee break
10:50 – 11:05	Study Ukraine Crisis: Impact on Value Chain Resilience and Potentials for the Danube Region Mateja Dermastia , ANTEJA ECG, Slovenia
11:05 – 11:20	Digitalisation of Value Chains – Chances and Challenges in Innovation and Management Prof. Dieter Hertweck , University Reutlingen
11:20 – 12:15	Key Success Factors to Develop Value Chain Resilience with Focus on Bioeconomy Panel Discussion with: <ul style="list-style-type: none">• Dr. Gerd Meier zu Köcker – CEO Clusteragentur Baden-Württemberg,• Prof. Dieter Hertweck – Professor of Reutlingen University,• Barna Kovacs PhD– Secretary-General at BIOEAST / Permanent Representation of Hungary to the EU,• Mateja Dermastia – CEO Anteja ECG• Ana Dijan, Croatian Wood Cluster• Pavla Bruskova, National Cluster Association CZ
	Moderator: Prof. Dr. Ralf Kindervater – CEO Biopro Baden-Württemberg,
12:15 – 13:30	Lunch break

II. Market of opportunities: Practical examples and exhibition

12:15 - 13:30 **Market of opportunities: Best practice presentations** (during lunch)

- The Value Chain Generator in practice
- Digital modelling of value chains
- Presentation of the Interreg Danube Region Programme

III. Talk: Impacts of the crisis in Ukraine

13:30 - 15:00 **Political round table on the invitation of Mr State Secretary Dr. Patrick Rapp**

- Minister of Foreign Affairs of Croatia **Dr Gordan Grlić Radman** (tbc),
- State Secretary **Michael Theurer**, Federal Ministry for Digital and Transport/Member of the German Bundestag
- **Gunter Czisch** Lord Mayor of the city of Ulm
- Slawomir Tokarski, Director, European Commission Directorate-General for Regional and Urban Policy (REGIO)
- **Dr Jan Stefan Roell**, President of the Chamber of Commerce Ulm
- State Secretary **Dr Patrick Rapp**, Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg/ Member of the State Parliament BW

Moderator: **Dr. Andrea Despot**, CEO | Chair of the Board of Directors, Foundation Remembrance, Responsibility and Future

IV. Networking: Political and professional cooperation opportunities

15:00 - 16:30 **Thematic islands** (in parallel, as of now)

- Energy / Bioeconomy
- Tourism / Sustainable mobility
- Digital Agenda
- Economic policy networks
- Danube Region Programme

16:30 **End of the event / Transfer / Networking**



Opening of the Donaufest

Not included in the programme of the Ministry of Economic Affairs, Labour and Tourism BW, but for your information: The Ulmer Donaufest 2022 will be officially opened in the evening. You can find the detailed programme here: <https://www.donaufest.de>