



## DRAFT AGENDA

### **Strengthening the Danube Innovation Ecosystem** **– an Event of the Working Group Innovation & Technology Transfer of** **EUSDR PA8 and the EcoDaLLi Living Lab System**

in the framework of the event

"The Danube Region at the Turn of Times"

**Monday, 8 July 2024**

**08:30 – 11:00**

**IHK Ulm | 7th Floor**

**Olgastraße 95-101 | 89073 Ulm | Germany**

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*Moderation: Miljana Cosic, Team Manager, Steinbeis Europa Zentrum*

#### *Part I: Presentations*

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| 08:30 – 09:00 | <b>Welcome and Coffee</b>  |
| 09:00 – 09:05 | <b>Welcoming Speech</b><br><i>Prof. h.c. Dr. Jonathan Loeffler, CEO, Steinbeis Europa Zentrum</i>  |
| 09:05 – 09:15 | <b>Welcome and Presentation of EUSDR PA8</b><br><i>Carmen Hawkins, EUSDR PA8 Coordinator, Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg</i> |
| 09:15 – 09:25 | <b>Introduction and Update on WG I&amp;TT and DTC Network Activities</b><br><i>Daniela Chiran, Senior Project Manager, Steinbeis Europa Zentrum</i>              |



- 09:25 – 09:40 **Introduction of the EU Mission Ocean and Waters, the Danube & Black Sea Lighthouse and the EcoDaLLi Project**  
Dr. Nadja Schlichenmaier, *Project Manager, Steinbeis Europa Zentrum*
- 09:40 – 09:50 **Presentation of a Concrete Innovation in the Lighthouse (tbd)**  
tbd

### Part 2: Workshop

- 09:50 – 10:00 **Introduction to the Working Session**  
Dr. Nadja Schlichenmaier, *Project Manager, Steinbeis Europa Zentrum*
- 10:00 – 10:30 **Navigating synergies – how can the Danube Lighthouse and PA8 work together and foster a strong innovation ecosystem, increasing the competitiveness of SMEs and the transfer and upscaling of innovations in the Danube region?**  
Group Exercise
- 10:30 – 10:45 **Presentation of the Working Session Conclusions and Final Ranking of Identified Actions in the Plenum**  
One Presenter per Group
- 10:45 – 10:55 **Wrap-Up and Final Conclusions**  
Miljana Cosic, *Team Manager, Steinbeis Europa Zentrum*  
  
Daniela Chiran, *Senior Project Manager, Steinbeis Europa Zentrum*  
  
Dr. Nadja Schlichenmaier, *Project Manager, Steinbeis Europa Zentrum*

WS Organisation: Steinbeis Europa Zentrum, WG I&TT and EcoDaLLi Coordinator.