

## Strengthening the Danube Innovation Ecosystem

Ulm • Germany

July 8, 2024 • July 9, 2024

08:30 - 10:30

09:00 - 14:30



## INVITATION

It is our pleasure to cordially invite you to “**Strengthening the Danube Innovation Ecosystem**” - an event of the **Working Group Innovation & Technology Transfer (WG I&TT)** within the EU Strategy for the Danube Region (EUSDR), Priority Area (PA) 8 “Competitiveness of Enterprises” and the **EcoDaLLi Living Lab System** within the EU Mission Ocean & Waters.

### Target Audience

Join the WG I&TT of the EUSDR and the Danube & Black Sea Lighthouse as they come together to develop a joint vision for a strong Danube Innovation Ecosystem. In an interactive workshop, stakeholders will co-create a roadmap towards achieving this vision. The aim of the workshop is finding synergies and thereby increasing the competitiveness of SMEs and the Danube Innovation Ecosystem as a whole. The event is targeted at a diverse audience, including researchers, policymakers, entrepreneurs, BSOs and any other stakeholders interested in collaborating and creating a dynamic platform for the transfer and upscaling of innovative solutions in the Danube region.

### Participation Benefits

- **Knowledge Exchange:** Learn about concrete innovations piloted within the Danube region.
- **Collaborative Problem-Solving:** Contribute your expertise to co-create a roadmap towards strengthening the Danube Innovation Ecosystem.
- **Contribution to Policy:** Engage with policymakers and influence regional and EU actions through giving visibility to the importance of innovations in driving positive change.
- **Networking:** Connect with diverse stakeholders from the Danube basin for potential collaborations for the transfer and upscaling of innovations.

### Event Format

The event is organized over two days in-person at the IHK Ulm, Ulm, Germany by Steinbeis Europa Zentrum as coordinator of the EcoDaLLi project and the WG I&TT with support of EUSDR PA8. It is part of “The Danube Region at the Turn of Times” during the International Danube Festival in Ulm. Participants are invited to attend this larger event on July 8, starting from 10:30 by registering [here](#).





# DRAFT AGENDA

## Strengthening the Danube Innovation Ecosystem

Day 1: Monday, July 8, 2024

IHK Ulm, Olgastraße 95 – 101, 89073 Ulm, Germany

08:30 Registration and Coffee

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08:45 Welcoming Speech

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08:50 Welcome and Presentation of EUSDR PA8

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09:00 Introduction and Update on WG I&TT and DTC Network Activities

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09:10 Introduction of the EU Mission Ocean and Waters, the Danube & Black Sea Lighthouse and the EcoDaLLi Project

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09:20 Introduction to the Working Session

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09:30 Navigating Synergies - How can the Danube Lighthouse and PA8 work together and foster a strong innovation ecosystem, increasing the competitiveness of SMEs and the transfer and upscaling of innovations in the Danube region?  
Group Exercise

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10:00 Presentation of the Working Session Conclusions in the Plenum

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10:20 Wrap-Up and Final Conclusions

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10:30 End of the Event & Networking Opportunity

(Subject to change)





# DRAFT AGENDA

## Strengthening the Danube Innovation Ecosystem

Day 2: Tuesday, July 9, 2024

IHK Ulm, Olgastraße 95 – 101, 89073 Ulm, Germany

09:00 **Welcome and Coffee**

09:15 **Introduction and Recap of Day 1**

09:30 **Key Note on Danube Innovation Ecosystem**

09:50 **Round Table: Concrete Examples of Innovations Piloted in the Danube Region**

10:35 **Break**

10:45 **Introduction to the Working Session**

11:00 **Joint Development of a Roadmap Towards a Danube Innovation Ecosystem Allowing for Successful Transfer and Upscaling of Innovations**  
Working Session (1)

12:00 **Lunch Break**

13:00 **Joint Development of a Roadmap Towards a Danube Innovation Ecosystem Allowing for Successful Transfer and Upscaling of Innovations**  
Working Session (2)

14:15 **Conclusion**

14:30 **End of the Workshop; Joint Afternoon Programme (tbc)**

(Subject to change)