

AGENDA

Danube Transfer Centre (DTC) Network Ceremony

in the framework of the

13th Annual Forum of the EU Strategy for the Danube Region

Wednesday, 19th of June 2024

17:00 – 19:00

“das forum” | 11th Floor | Urban Innovation Vienna

Operngasse 17–21 | 1040 Vienna | Austria

Moderation: Miljana Ćosić, Team Leader Regional Transformation in Europe, Steinbeis Europa Zentrum

17:00 – 17:20

Welcome Speeches

Prof. h.c. Dr. Jonathan Loeffler, *CEO, Steinbeis Europa Zentrum*

Ms. Carmen Hawkins, Ms. Nirvana Kapitan Butković, *EUSDR PA8 Coordinators*

Ms. Cristina Cuc, *Pillar Officer, Danube Strategy Point*

17:20 – 17:50

Danube Region going Green & Digital: Fostering Innovation & Technology Transfer, Building Skills and Creating Sustainable Business Opportunities for the Prosperity of the Region

Dr. Balázs Barta, *Managing Director, Pannon Business Network, Coordinator of the PA8 Working Group on Artificial Intelligence and DTC Entry Point Hungary*

Prof. Dr. Borut Rončević, *Dean, School of Advanced Social Studies, DTC Knowledge Hub in Slovenia*

Ms. Gabriela Macoveiu, *Director Communication, Innovation and External Cooperation, North-East Regional Development Agency Romania, DTC Policy Hub in Romania*

- 17:50 – 18:00 **Reindustrialisation Following the Brownfield is Better than Greenfield Principle – Presentation of the ReInd-BBG Project**
Ms. Grit Ackermann, *Director CePP, Chamber of Commerce and Industry of Slovenia*
- 18:00 – 18:10 **DTC Network in a Nutshell: Past Year of our Collaboration**
Ms. Daniela Chiran, *Senior Project Manager, Steinbeis Europa Zentrum*
- 18:10 – 18:40 **Festive Signing: Enlargement of the DTC Network**
- Bulgaria**
- ☞ **Letter of Intent for DTC Knowledge Hub Bulgaria**
DTC Knowledge Hub, Institute of Information and Communication Technologies
DTC Network Coordinator, Steinbeis Europa Zentrum
 - ☞ **Letter of Intent for DTC Business Hub Bulgaria**
DTC Business Hub, GIS-Transfer Center Foundation
DTC Network Coordinator, Steinbeis Europa Zentrum
- Germany**
- ☞ **Letter of Intent for DTC Knowledge Hub Germany**
DTC Knowledge Hub, Reutlingen University
DTC Network Coordinator, Steinbeis Europa Zentrum
- Montenegro**
- ☞ **Letter of Intent for DTC Entry Point Montenegro**
DTC Entry Point Montenegro, Science and Technology Park Montenegro
DTC Network Coordinator, Steinbeis Europa Zentrum
- Slovenia**
- ☞ **Letter of Intent for DTC Policy Hub Slovenia**
DTC Entry Point Slovenia, University of Maribor
DTC Policy Hub, Regional Development Agency for Podravje – Maribor
DTC Network Coordinator, Steinbeis Europa Zentrum
- 18:40 – 19:00 **Ceremonial Reception & Networking, Family Photo**