

# Interreg Projects connected to PA8

## A guide for the projects in the field of Smart Specialisation and Industry 4.0

EU Strategy for Danube Region Priority Area 8  
Competitiveness of enterprises

# This overview should help you to:

- (1) Connect and network with Interreg projects and stakeholders of the EU Strategy for the Danube Region (EUSDR)
- (2) Understand initiatives that are connected to Priority Area 8
- (3) Foster exchange among various Interreg projects, facilitating the sharing of ideas and best practices to effectively address common challenges
- (4) Create a platform to showcase successes and results and inspire the initiation of new partnerships

# DRWO4.0 – Key facts

<b>Project title</b>	DRWO4.0 - Danube Region Wood Industry Transformation Model Towards Industry 4.0
<b>Description</b>	The DRWO4.0 project focuses on regions along the Danube in EU and non-EU countries in order to strengthen local players in the timber industry, primarily small and medium-sized enterprises, through knowledge and cooperation. In particular, cooperation across borders within the forestry and timber value chain is to be promoted in order to boost the resilience and competitiveness of these regions. This includes the improvement of the DR wood-based industry through its transformation towards Industry4.0 supported by transnational development of the applicable, modifiable and replicable forest-based I4.0 transformation model as a solution for the DR wood-based industry improvement.
<b>Start date</b>	01 January 2024
<b>End date</b>	31 December 2025
<b>Budget</b>	1,946,560 EUR 80% funded by Interreg Funds
<b>Lead partner</b>	Competence Centre Ltd. for Research and Development
<b>Contact</b>	Danijela Šarić Bartolović, Project Manager <a href="mailto:bartolovic@cekom.hr">bartolovic@cekom.hr</a> +385 91 622 7979

# DRWO4.0 – Key facts

<b>Project partners</b>	<ul style="list-style-type: none"><li>• Bulgarian Furniture Cluster - BG</li><li>• Cahul Business Centre - MD</li><li>• Cultural Innovation Competence Center Association - HU</li><li>• Culmena Ltd. - HR</li><li>• Faculty of Design, Independent Higher Education Institution - SI</li><li>• Agency for Sustainable Development of the Carpathian Region - UA</li><li>• Cluster of Czech Furniture Manufacturers - CZ</li><li>• KO-FA Association - RO</li><li>• Development Agency of City of Prijedor “PREDA” - BA</li><li>• Salzburg University of Applied Sciences - AT</li><li>• University of Belgrade, Faculty of Forestry - RS</li><li>• University of Pécs, Faculty of Engineering and Information Technology - HU</li><li>• Wood Industry Cluster - SI</li></ul> <p>11 Countries, 14 Partners</p>
<b>Website</b>	<p><a href="#">DRWO4.0   DRWO4.0</a> <a href="#">DRWO4.0   About us</a></p>

# SpinIT – Key facts

<b>Project title</b>	SpinIT - Boosting IT Spin-offs and Smart Specialization in Danube Region
<b>Description</b>	By promoting knowledge exchange and transnational implementation of pilot projects, the project aims to support digitalization, smart specialization, and sustainable development in 10 locations across 8 countries in the Danube Region. What is new and original about the SpinIT project is its focus on special niches of three pre-defined clusters: IT, I4.0 (Industry 4.0), and IT cross-sectoral collaboration. By concentrating on these areas and targeting less developed geographies where the distance to global best practices is greatest (Southern and Eastern Europe), the project aims to maximize its impact. Additionally, the project emphasizes the importance of diversity and transnational cooperation as catalysts for innovation, market growth, resilience, sustainability, and financial performance.
<b>Start date</b>	01 January 2024
<b>End date</b>	30 June 2026
<b>Budget</b>	2,419,000 EUR 80% funded by Interreg Funds
<b>Lead partner</b>	Zenica Development Agency ZEDA Ltd.
<b>Contact</b>	<b>Mirza Sikirić</b> , Project Manager <a href="mailto:mirza@zeda.ba">mirza@zeda.ba</a> <b>+387 61 974 800</b>

# SpinIT – Key facts

<b>Project partners</b>	<ul style="list-style-type: none"><li>• ASPECT-Management and Intercultural Relations - BG</li><li>• Bulgaria Economic Forum - BG</li><li>• DEX Innovation Centre - CZ</li><li>• European Development Agency - CZ</li><li>• Faculty of Economics &amp; Business, University of Zagreb - HR</li><li>• Foundation for Innovation, Technology and Transfer of Knowledge - BA</li><li>• Innomine Digital Innovation Hub Nonprofit Ltd. - HU</li><li>• NOSENS Ltd Novi Sad - RS</li><li>• Institution for development of competences, innovation and specialization - HR</li><li>• Municipality of Cluj-Napoca - RO</li><li>• Optimization Ltd. - HR</li><li>• Pannon Business Network Association - HU</li><li>• University of Montenegro - ME</li><li>• University of Pannonia - HU</li><li>• Scientific Research Centre Bistra Ptuj - SI 9</li></ul> <p>Countries, 16 Partners</p>
<b>Website</b>	<p><a href="#">SpinIT   Homepage</a> <a href="#">SpinIT   About us</a></p>

# DanubeDNA – Key facts

<b>Project title</b>	DanubeDNA
<b>Description</b>	The project addresses the challenge of synchronized transnational digital transformation of SMEs towards industry and logistics 4.0, across the Danube Region. To address the challenge, the main objective of the project is to create the Danube DNA Network - Digital Transformation Network of Active SMEs Training and Knowledge Transfer Centers.
<b>Start date</b>	01 January 2024
<b>End date</b>	30 June 2026
<b>Budget</b>	2,159,530 EUR 80% funded by Interreg Funds
<b>Lead partner</b>	University of Novi Sad, Faculty of Technical Sciences
<b>Contact</b>	Prof. dr Sanja Bojić email: <a href="mailto:s_bojic@uns.ac.rs">s_bojic@uns.ac.rs</a> , email 2: <a href="mailto:sanjabojeic17@gmail.com">sanjabojeic17@gmail.com</a> Tel: +381 21 485 236

# DanubeDNA – Key facts

<b>Project partners</b>	<ul style="list-style-type: none"><li>• CAMPUS 02 University of Applied Sciences - AT</li><li>• Chamber of Economy of Montenegro - ME</li><li>• Foundation Cluster Information and Communication Technologies - BG</li><li>• IT&amp;C Cluster “Lower Danube” - RO</li><li>• Pomurje Technology Park - SI</li><li>• Sarajevo Economic Region Development Agency - BA</li><li>• SOVA Digital Inc. - SK</li><li>• South Transdanubian Regional Innovation Agency - HU</li><li>• TERA TEHNOPOLIS Ltd. - HR</li><li>• TUM International GmbH - DE</li><li>• Institute of Technology and Business in Ceske Budejovice - CZ</li></ul> <p>12 Countries, 12 Partners</p>
<b>Website</b>	<p><a href="#">Danube DNA   DanubeDNA</a> <a href="#">Danube DNA   About us</a></p>



# WE.Circular – Key facts

<b>Project title</b>	WE.Circular
<b>Description</b>	The main objective of the WE.Circular project is to address a very important challenge - to increase the digital and business skills of women entrepreneurs for the industry transition and to provide key stakeholders with the skills needed to develop and implement smart specialisation strategies, preparing female entrepreneurs from the Danube Region for the transition to Industry 4.0, while fulfilling aspects of the circular economy.
<b>Start date</b>	01 January 2024
<b>End date</b>	30 June 2026
<b>Budget</b>	2,399,263 EUR 80% funded by Interreg Funds
<b>Lead partner</b>	Regional Agency for Entrepreneurship and Innovations - Varna
<b>Contact</b>	Mariya Zlateva E-Mail: <a href="mailto:petkova@rapiv.org">petkova@rapiv.org</a>

# WE.Circular – Key facts

## Project partners

- Association of Business Women in Serbia - RS
- Bwcon GmbH - DE
- Chamber of Commerce and Industry of Stajerska - SI
- Foreign Trade Chamber of Bosnia and Herzegovina - BA
- IFKA Public Benefit Nonprofit Ltd. - HU
- IREAS, Institute for Structural Policy - CZ
- Innovation Region Styria LTD - AT
- Organization for Entrepreneurship Development - MD
- Pannon Business Network Association - HU
- Ropot Boutique SRL - RO
- Slovak Business Agency - SK
- Technology Park Varazdin Ltd. - HR
- University of Sarajevo - BA
- Varna Free University “Chernorizets Hrabar” - BG

12 Countries, 15 Partners

## Website

[WE.Circular: Boosting digital and industrial capacity for sustainable circular transition of women entrepreneurs in the Danube Region - EUSDR - Danube Strategy Point](#)  
[WE.Circular](#) | [WE.Circular](#)

# RISE – Key facts

<b>Project title</b>	RISE
<b>Description</b>	The project aims to address innovation capacity and economic challenges in rural areas, particularly in the food industry. It aims to improve entrepreneurial skills and harness the potential for food innovation to stimulate economic activity and counteract declining employment opportunities. The analysis shows that the food sector, together with other value chain-related sectors, represents one of the most important areas of potential for improving the socio-economic situation in rural areas.
<b>Start date</b>	01 January 2024
<b>End date</b>	30 June 2026
<b>Budget</b>	2,062,153 EUR 80% funded by Interreg Funds
<b>Lead partner</b>	Pomurje Technology Park
<b>Contact</b>	Nika da Silva Cavalheiro E-Mail: <a href="mailto:nika.dasilva@p-tech.si">nika.dasilva@p-tech.si</a>

# RISE – Key facts

<b>Project partners</b>	<ul style="list-style-type: none"><li>• Digital Innovation hub Agrifood Croatia - HR</li><li>• Chamber of Commerce and Industry of Serbia - RS</li><li>• Chamber of Economy of Montenegro - ME</li><li>• Digital Innovation Hub ONEX - BA</li><li>• Pforzheim University - DE</li><li>• Regional Agency for Entrepreneurship and Innovations - BG</li><li>• The Roznava Regional Advisory and Information Centre - SK</li><li>• South Transdanubian Regional Innovation Agency - HU</li><li>• University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca - RO</li><li>• Burgenland Business Agency - AT</li></ul>
<b>Website</b>	<a href="#">RISE   About us</a> <a href="#">RISE   RISE</a>

If you have any questions, please feel free to reach out to

E-Mail: [PA8\\_eusdr@wm.bwl.de](mailto:PA8_eusdr@wm.bwl.de)