

26-27 MARCH 2025



# CAPITALISATION WORKSHOP

Boosting Knowledge  
and Competitiveness  
in the Danube Region



Co-funded by  
the European Union



REPUBLIC of CROATIA  
Ministry of  
Economy



Baden-Württemberg  
Ministry of Economic Affairs,  
Labour and Tourism



**The workshop is organized by the Priority Area 7 (PA7 Knowledge Society ) and Priority Area 8 (PA8 Competitiveness) of the EU Strategy for the Danube Region and supported by the following institutions: Slovak Centre of Scientific and Technical Information, Ministry of Investments and Informatization of the Slovak Republic, Ministry of Education, Research, Development and Youth of the Slovak Republic, University of Belgrade, Serbia, Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg (Germany), and Ministry of Economy of the Republic of Croatia.**

The overall idea behind organization of this workshop is to establish links between the strategic and the project level. The main aim of the workshop is to create synergies between projects relevant for both PA7 and PA8, supporting new activities, platforms and projects in the future, in order to boost research, innovation and technology transfer in the Danube Region.

Within the Danube Region there are a number of ongoing projects funded through various national and EU funds, that cover similar topic, focus on similar challenges or intend to solve similar problems.

We believe there is scope for these projects to network and support each other in a more efficient way. The invited projects will be divided into 4 following focus groups during the workshop:



**CIRCULAR  
ECONOMY**



**TECHNOLOGY  
TRANSFER**



**SUSTAINABLE CITIES  
AND REGIONS**



**SMART  
SPECIALISATION  
AND INDUSTRY 4.0**

The formal and informal discussions between representatives of various projects, representatives of priority areas, Danube Region Programme and Danube Strategy Point, we will provide the opportunity:

- to create cooperation links using synergies
- to become a part of strategic thematic networks
- to build upon knowledge from projects in similar fields
- to increase sustainability of your projects
- to increase visibility of your activities and take-up of project outcomes
- to help to ensure policy impact on policy making process

## **SITE VISIT**

Slovak Business Agency as a project beneficiary in various interesting projects will share its experience over the course of Interreg B programmes and discuss not only DRP WE.Circular and Circular DigiBuild projects, but also previous ones, e.g. Moveco and focus on and how they utilized them to build circular economy center in Slovakia.





# AGENDA DAY 1

INFORMATIVE DAY - CONFERENCE ROOM - 2ND FLOOR



Venue: The Slovak Centre of Scientific and Technical Information, Lamačská cesta 8/A

## **9:45 - 11:00**

Site visit Slovak Business Agency - projects WE.Circular and Circular DigiBuild, Trnavská cesta 486/100, Bratislava (optional)

## **11:30 - 12:30**

Registration, light lunch

## **12:30 - 12:45**

Official welcome notes on behalf of organizers

## **12:45 - 13:00**

Informative presentations on the EU Strategy for the Danube Region and Priority Area 7 and Priority Area 8 Action Plans and state of the art + future plans

## **13:00 - 13:15**

Introduction to the capitalization seminar

## **13:15 - 14:15**

Short presentations of the projects – focus group I

## **14:15 - 15:00**

Coffee Break

## **15:00 - 16:00**

Short presentations of the projects – focus group II

## **16:00 - 17:00**

Short presentations of the projects – focus group III

## **17:00 - 18:00**

Short presentations of the projects – focus group IV

## **18:00**

End of the DAY 1

---

**19:00** Networking dinner on invitation of the Ministry of Investments and Informatization of the Slovak Republic (venue: tbc)

# AGENDA

# DAY 2

PRACTICAL EXERCISE - DIVISION OF WORKING GROUPS: TBC



Venue: The Slovak Centre of Scientific and Technical Information, Lamačská cesta 8/A

**09:00 – 09:30**

Registration

**09:30 – 09:45**

Introduction to the day II and introduction of the facilitators

**09:45 – 11:30**

Work in the parallel focus groups on building up the capitalisation

**11:30 – 12:30**

Lunch break

**12:30 – 13:30**

Sharing the results from the focus groups

**13:30 – 14:00**

Q&A, discussion

**14:00 – 15:00**

Conclusion of the capitalization workshop

# SITE VISIT

## SLOVAK BUSINESS AGENCY

**Projects:** Circular DigiBuild, WE.Circular and SMEnergy

LSlovak Business Agency (SBA) is the key institution supporting small and medium-sized enterprises (SMEs) in Slovakia. With a strong focus on innovation and sustainability, SBA has been actively involved in numerous international and national projects, fostering a more sustainable business environment.

During this site visit, SBA will share its journey in the field of sustainability—from its first international projects that contributed to the establishment of Slovakia's first circular cluster, to the implementation of pilot services developed within international projects into national initiatives. The discussion will also highlight current projects aimed at advancing the circular economy and promoting sustainability through concrete actions.

Participants will gain insights into key projects, including:

- Circular DigiBuild – focused on digital tools supporting sustainability in the construction sector.
- WE.Circular – a project dedicated to circular business models for women entrepreneurs.
- SMEnergy – aimed at supporting SMEs in adopting renewable energy sources.

We look forward to meeting you, exchanging experiences, and identifying synergies between our activities to further strengthen sustainability efforts.



We look forward to meeting you, exchanging experiences, and identifying synergies between our activities to further strengthen sustainability efforts.