

Save the date: "Virtual Worlds - Experiencing Opportunities in the Metaverse" on 8 May 2025 in Stuttgart

Have you ever been to the Metaverse? Dive into the virtual world with us!

The event "Virtual Worlds - Experiencing Opportunities in the Metaverse" on 8 May at Hanns-Martin-Schleyer-Halle and Porsche Arena is opening its doors to a future full of digital opportunities for experts, managers, workers, researchers, students and anyone else who doesn't want to miss out on the virtual age.

The Baden-Württemberg Ministry of Economic Affairs, Labour and Tourism is cooperating with the Virtual Dimension Center Fellbach - Competence Centre for Virtual Reality and Cooperative Engineering w. V. (VDC), to combine their joint know-how from the gaming industry, business-oriented research, and industry applications.

Baden-Württemberg is the first federal state to organise an event, consisting of a congress and a trade fair in the Metaverse area. This event is your ticket to the world of digital twins, augmented and virtual reality.

What we offer:

- Interactive **workshops** where you can actively shape the future.
- First-hand **experience reports** on how to utilise the potential of the Metaverse for your company.
- **Initial consultation** for your company to catapult you quickly and safely into the virtual world.
- Exciting **use cases** from various industries that make the merging of the real and virtual worlds tangible.
- **Business-Matching** for interested companies who want to match with service providers and start-ups from the metaverse scene.
- **Cross-industry recruiting formats** to attract the skilled labour of tomorrow.
- Get to know **games "Made in BW"** and the developers behind them. Here you can test games at first hand.
- **AI in the metaverse** opens up new potential for intelligent avatars, automated processes and the creation of unique, adaptive worlds that respond to the needs and wishes of users.
- In addition to the intensive programme, we also **offer numerous virtual entertainment elements**.

With this event you have the opportunity to get to know leading research institutes, developers and pioneering companies in the field of the metaverse.

Take the opportunity to exchange ideas with today's experts and tomorrow's innovators and make valuable contacts that can help your company to move forward. On 8 May 2025, providers and users will come together at Hanns-Martin-Schleyer-Halle and Porsche Arena to shape the digital future.

Admission is free. Sign up for the [newsletter](#)!

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